



**DIFFERENTIAL BRAIN RESPONSES TO ALCOHOL-RELATED AND  
NATURAL REWARDS ARE ASSOCIATED WITH ALCOHOL USE AND  
PROBLEMS: EVIDENCE FOR REWARD DYSREGULATION**

Jorge Martins, Ph.D.

**DEPARTMENT OF PSYCHIATRY  
YALE UNIVERSITY SCHOOL OF MEDICINE**

[jorge.martins@yale.edu](mailto:jorge.martins@yale.edu)

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# SUSTANCE USE DISORDERS AND REWARD CUES

Individuals with **SUDs** and **heavy users** have *blunted* reactivity to **non-drug-related rewards** and *enhanced* reactivity to **drug-related cues**.

## Natural Reinforcers



## Drug-Related Cues



# INFLUENTIAL THEORETICAL PERSPECTIVES OF ADDICTION

The **incentive-sensitization theory of addiction** (Berridge & Robinson, 1993) posits that **cues** signaling drug availability take on **incentive value of the drugs** themselves.

**Reward-deficit models** posit that risk for drug use is conferred by **blunted** incentive-motivational value of **natural (i.e., nondrug) reinforcers**.

- Reward-deficiency hypothesis (Blum et al., 1996, 2013)
- Allostatic model (Koob & Le Moal, 2001, 2008)

**Behavioral economic** and **value-based decision-making models** (Bickel et al., 2014; Field, 2020) assert that the **ratio of drug-free and drug reward** is critical to addiction.

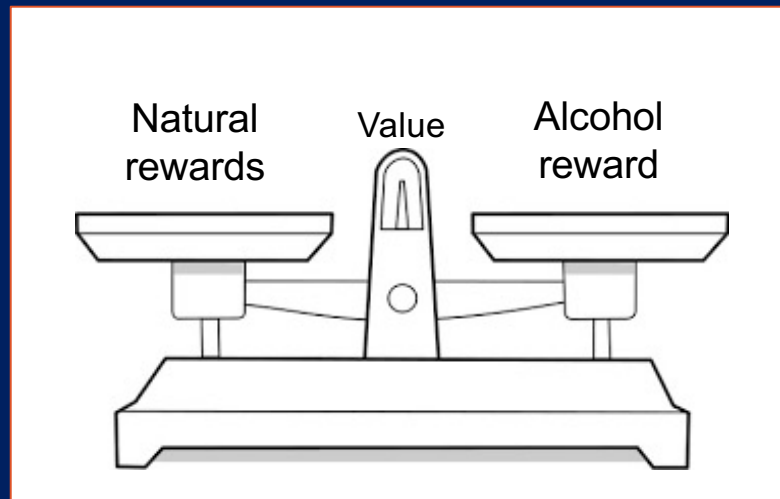
## LIMITATIONS OF PREVIOUS RESEARCH

Even though previous research demonstrates that **heavy drinkers** and individuals with **alcohol use disorder (AUD)** typically show **enhanced** reactivity to **alcohol-related cues** and **blunted** reactivity to **natural reinforcers** (e.g., sex, food, money), these indices show **low predictive power** and **inconsistent associations** with measures of intensity of use, craving, and likelihood of relapse.

Witteman et al. (2015) *Psychopharmacology*  
Rohsenow et al. (1994) *J Consult Clin Psychol.*  
Field, Marhe & Franken (2014) *CNS Spectrums*

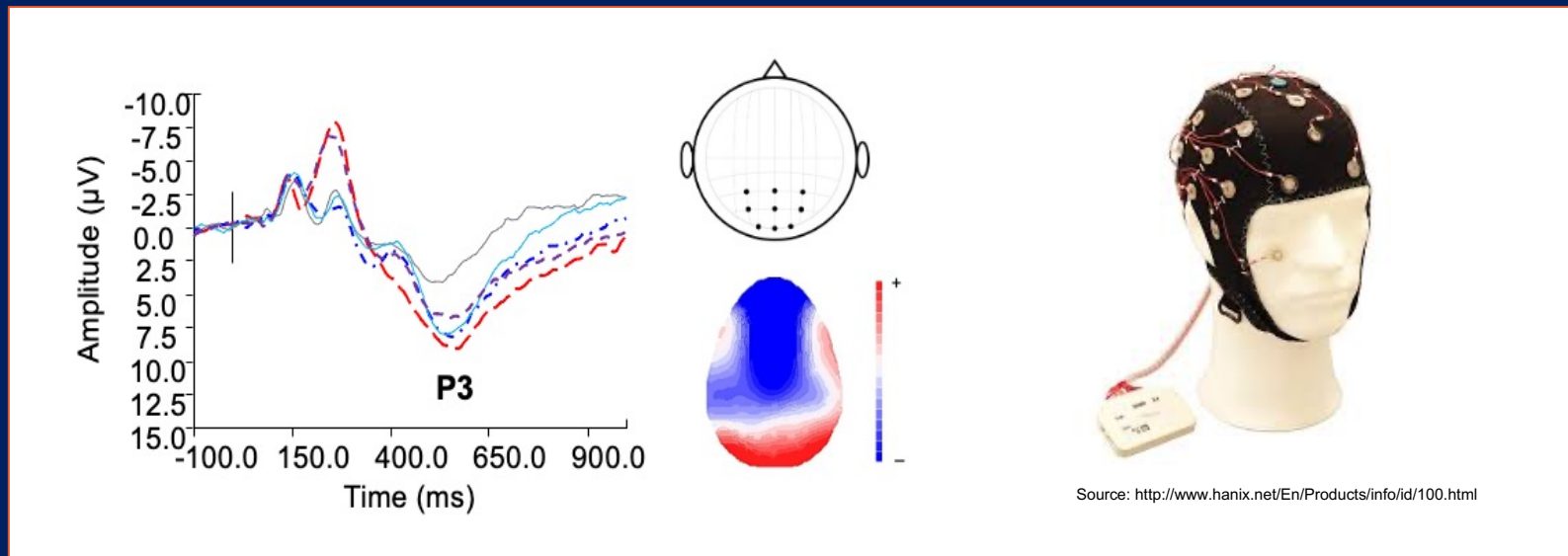
## THE CURRENT STUDY

The current study examined **reward dysregulation P3**—a neurophysiological response representing **differential** reactivity to **alcohol cues** and reactivity to **natural rewards**—as a potential **neurobiobehavioral marker** of problematic drinking and AUD risk.



# WHAT IS THE P3 (OR P300) OF THE ERP?

Individual differences in reactivity to stimuli: **P3 amplitude** of the ERPs



**Neurophysiological marker** of the **incentive salience** or **motivational significance** of a stimulus (e.g., Begleiter, Porjesz, Chou, & Aunon, 1983; Franken et al., 2011).

# HYPOTHESES

- H1:** P3 amplitude elicited by **alcohol cues** (ACR-P3) would be positively associated with alcohol use and problems.
- H2:** P3 amplitude elicited by **natural rewards** (Reward-P3) would be negatively associated with alcohol use and problems.
- H3:** The *difference* in the ACR-P3 – Reward-P3 (i.e., **Reward dysregulation P3**) would be more strongly associated with alcohol use and problems.
- H4:** **Reward dysregulation P3** would better differentiate at-risk individuals from low/moderate-risk drinkers than either of its constituent components.

# METHODS



## PARTICIPANTS

156 nondependent young adults – University of Missouri and surrounding community

- 18 to 30 years-old
- Mean age = 21.91 ( $SD = 2.97$ )
- 61% female
- 88% White

### Eligibility criteria:

- Fluent in English
- Aged between 18 to 30 years old
- No current or past attempts to quit drinking
- No alcohol withdrawal symptoms
- No history of head trauma or neurological disorder

Compensated with \$10 per hour

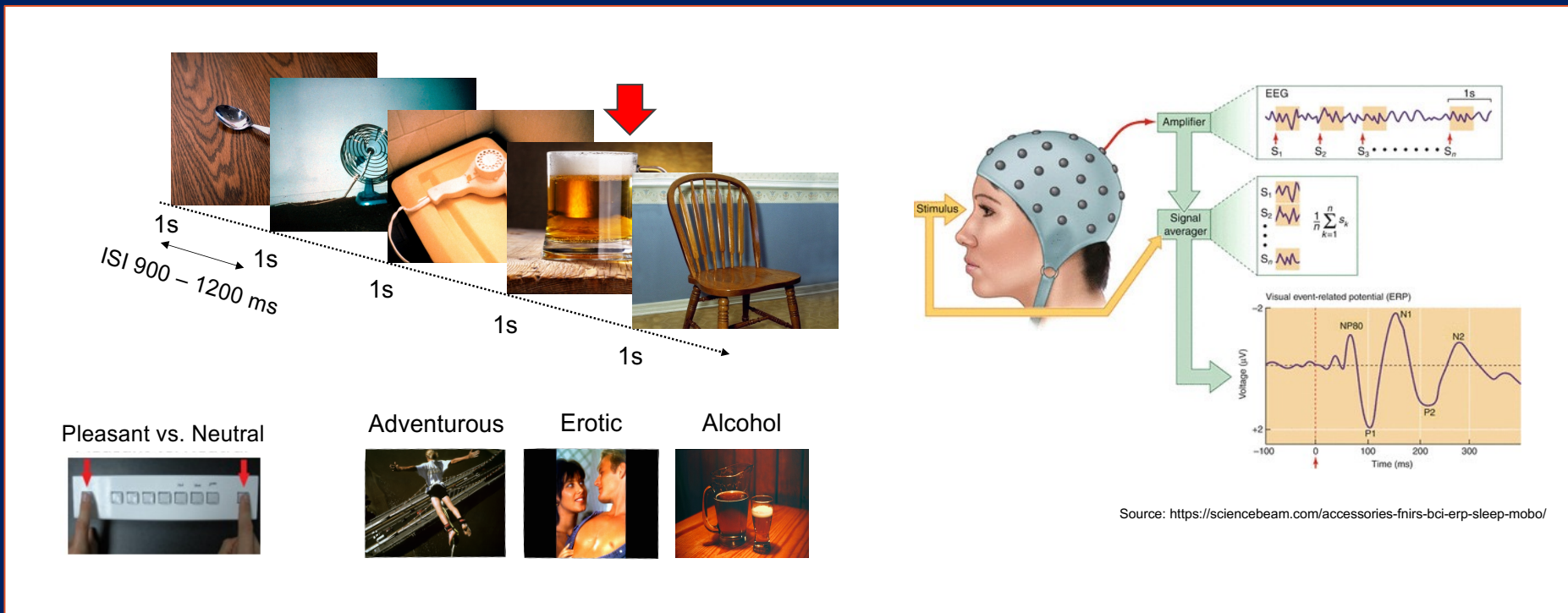
## MATERIALS AND MEASURES

Picture-viewing 'oddball' task (e.g., Bartholow et al., 2010; Martins et al., 2019)

Alcohol-related self-report measures :

- **Alcohol use** (NIAAA, 2003):
  - Past 12 mo. drinking quantity and frequency
- **Binge drinking** (NIAAA, 2003):
  - Past 12 mo. binge-drinking frequency
- **Heavy drinking** (NIAAA, 2003):
  - Past 12. mo. max. drinks in 24 hours
- **Alcohol problems** (YAACQ; Kahler et al. 2005)
  - Young Adult Alcohol Consequences Questionnaire (Kahler et al., 2005)
  - Levels of risk for harmful and hazardous drinking (Read et al., 2016)
    - **Low/moderate level of risk:  $n = 77$**  (YAACQ score  $\leq 15$ )
    - **High level of risk:  $n = 26$**  ( YAACQ total score  $\geq 16$ )

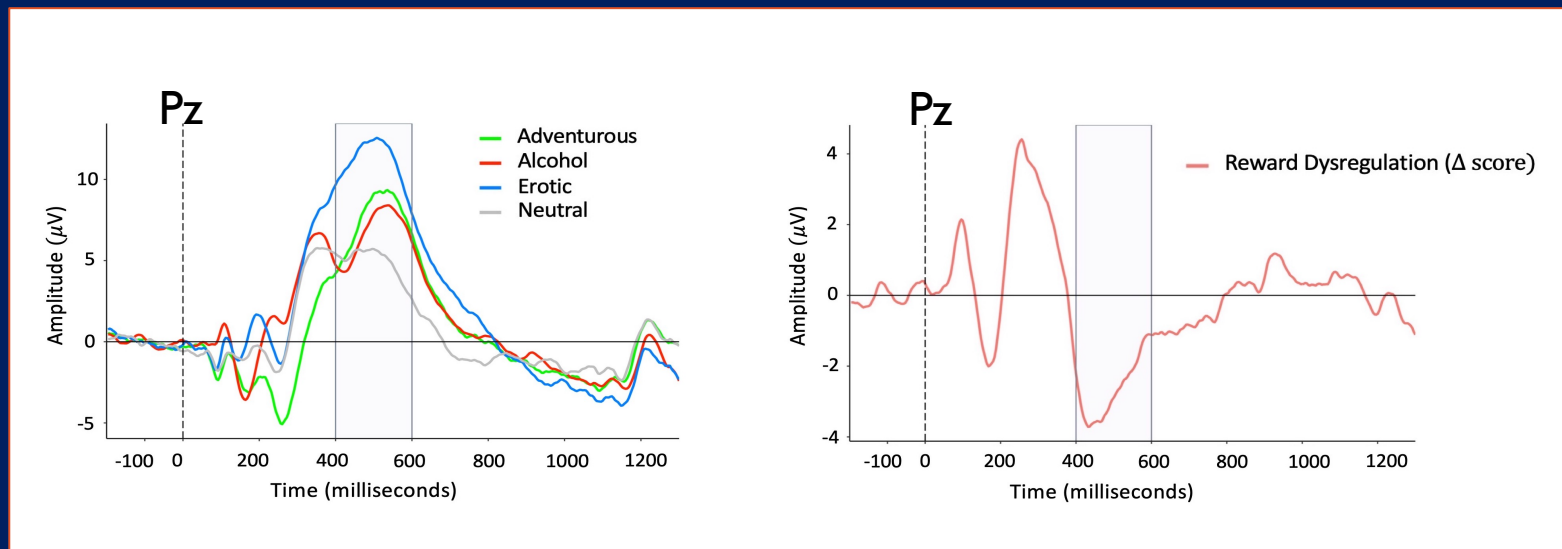
# PICTURE-VIEWING 'ODDBALL' TASK



Bartholow et al. (2010) *Psychol Addict Behav.*  
Martins et al. (2019) *Alcohol Clin Exp Res.*

# ERP WAVEFORMS

Grand-averaged, stimulus-locked waveforms at **channel Pz**:



P3-ERP amplitude measures:

- P3 amplitude elicited by **alcohol cues** => ACR-P3
- P3 amplitude elicited by **natural rewards = erotic + adventurous** => Reward-P3
- **ACR-P3 – Reward-P3** => Reward dysregulation P3

# RESULTS

# REGRESSION MODELS PREDICTING DRINKING OUTCOMES

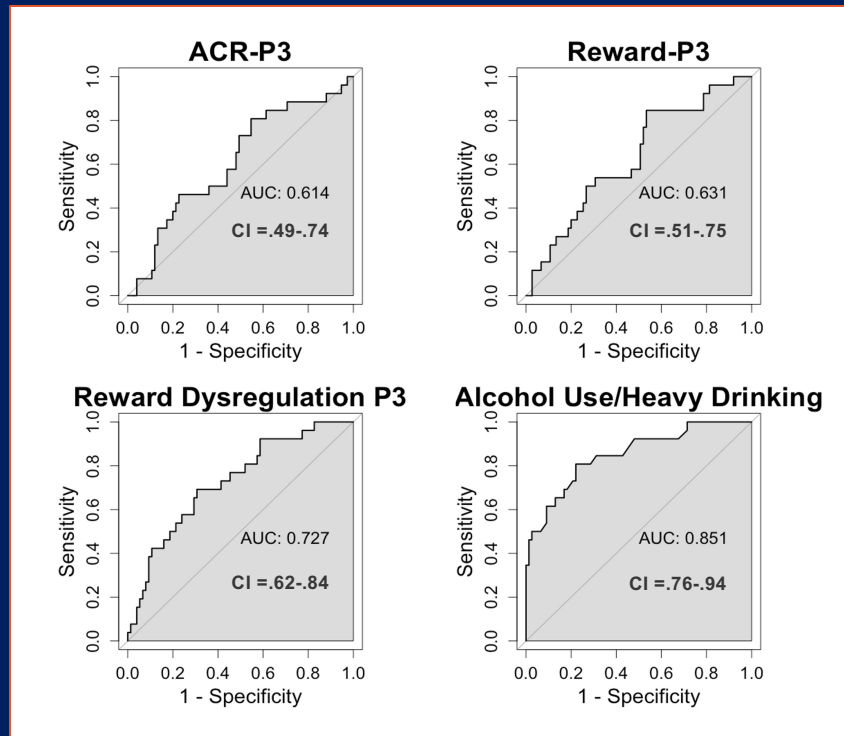
Regression models predicting drinking outcomes:

Model	Alcohol Use				Binge Drinking				Heavy Drinking				Alcohol Problems			
	Adj. R <sup>2</sup>	<i>b</i>	<i>SE b</i>	<i>p</i>	Adj. R <sup>2</sup>	<i>b</i>	<i>SE b</i>	<i>p</i>	Adj. R <sup>2</sup>	<i>b</i>	<i>SE b</i>	<i>p</i>	Adj. pseudo-R <sup>2</sup>	<i>b</i>	<i>SE b</i>	<i>p</i>
<b>Model 1: ACR-P3</b>	.11				.09				.07				.15			
ACR-P3		0.53	0.34	.115		<b>0.11</b>	<b>0.04</b>	<b>.004</b>		0.09	0.12	.422		<b>0.03</b>	<b>0.01</b>	<b>.014</b>
<b>Model 2: Reward-P3</b>	.09				.03				.09				.14			
Reward-P3		-1.71	2.01	.398		-0.12	0.24	.619		-1.33	0.68	.051		0.01	0.08	.855
<b>Model 3: ACR-P3 + Reward-P3</b>	.12				.12				.11				.16			
ACR-P3		<b>0.90</b>	<b>0.38</b>	<b>.021</b>		<b>0.16</b>	<b>0.04</b>	<b>&lt;.001</b>		<b>0.27</b>	<b>0.13</b>	<b>.040</b>		<b>0.05</b>	<b>0.02</b>	<b>.004</b>
Reward-P3		-4.33	2.28	.059		<b>-0.59</b>	<b>0.26</b>	<b>.024</b>		<b>-2.12</b>	<b>0.77</b>	<b>&lt;.001</b>		-0.13	0.09	.150
<b>Model 4: Reward Dysregulation P3</b>	.13				.11				.11				.15			
Reward Dysregulation P3		<b>4.15</b>	<b>1.68</b>	<b>.015</b>		<b>0.68</b>	<b>0.19</b>	<b>&lt;.001</b>		<b>1.58</b>	<b>0.57</b>	<b>&lt;.001</b>		<b>0.17</b>	<b>0.07</b>	<b>.018</b>

Note. All ordinary least squares (OLS) regression models were estimated controlling for age (in years), sex (female/male), and race/ethnicity. In addition, regression models predicting alcohol problems controlled for an alcohol use/heavy drinking composite (including alcohol use, binge drinking and heavy drinking).

# ROC CURVES: CLASSIFICATION PERFORMANCE

ROC curves summarizing classification performance in discriminating high risk:



Reward dysregulation P3 responses successfully differentiated high-risk from low/moderate-risk drinkers (AUC = .73, 95% CI = .62-.84), and did so almost nearly as well as an alcohol use/heavy drinking composite (AUC = .85, 95% CI = .76-.94): AUCs = .73 vs. .85; Z statistic = -1.83, p-value = .067.

# CONCLUSIONS



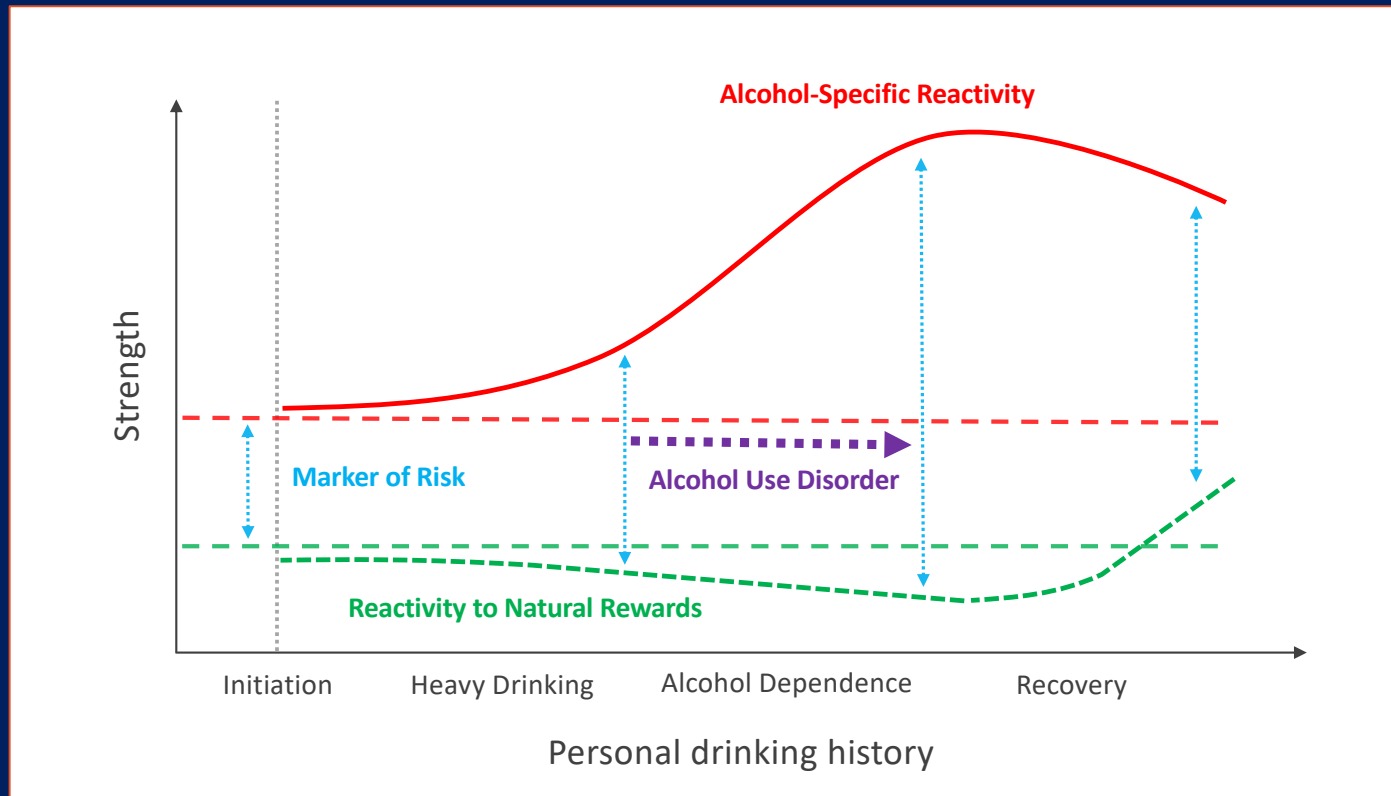
## TAKE HOME MESSAGES

Consistent with its conceptualization as a **neurobiobehavioral marker** of risk for heavy and problematic drinking, the **reward dysregulation P3** was quite **robustly** and **consistently** associated with all **drinking outcomes**.

**Reward dysregulation P3** showed some ability to discriminate individuals **at risk for problematic drinking** and did so with similar accuracy as an alcohol use/heavy drinking composite, a "**gold standard**" measure of **risky drinking**.

# THEORETICAL IMPLICATIONS

## Theoretical Model of Vulnerability for Alcohol Dependence:



## CLINICAL SIGNIFICANCE

The utility of neurophysiological measures (i.e., **reward dysregulation P3**) for both **clinical diagnosis** and **vulnerability assessment** beyond that provided by **self-report measures**.

The current findings can contribute to the development of both **prevention** programs and **intervention efforts** aimed at reducing the **burden of alcohol misuse and AUD**.

## LIMITATIONS

- The inability to resolve the **etiology** of the **reward dysregulation P3**.
- The extent to which the **Reward-P3** and **ACR-P3** share sources in the **reward** processing **brain circuits** is not clear.
- The **sample homogeneity** in terms of demographic characteristics.
- **Limited number** and **content of stimuli** used to elicit P3-ERP responses.

## FUTURE DIRECTIONS

- To examine reward dysregulation P3 and its relation to drinking outcomes in **more diverse populations** and expand the **types of reward-relevant cues** used (e.g., money).
- To clarify the **ontogeny** of the **reward dysregulation phenotype** using **longitudinal** and/or **genetically informed designs** (e.g., twin studies).
- To evaluate the **specificity vs. generality** of its effects—in particular, whether **reward dysregulation P3** indexes risk for problematic drinking specifically or is associated with **broader, transdiagnostic traits** (e.g., externalizing proneness).

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